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June 1, 2018
Primrose Oil Company
11444 Denton Drive
Dallas, TX 75229

Mr. Lockwood & the Primrose Team,


We wanted to take this opportunity to comment on our experience with Primrose at Taylor Lake Marine.

Our marina is located in central Wisconsin and we proudly manage a modest fleet of 12 rental pontoon boats. With our rental season running just a short 10 -15 weeks, it is absolutely critical our fleet remains operational as engine downtime, or failure, not only costs our operations lost revenue but also is detrimental to our reputation and the opportunity of repeated customer bookings. When engine failure occurs, it's nearly impossible to earn that lost time and revenue back, that's why we choose to treat every gallon of fuel with Primrose #3000 Phaser!

We were introduced to #3000 Phaser in the Spring of 2016. Prior to this the majority of our engine's performance issues were fuel related. Battling against condensation and fuel contaminated with ethanol to keep our fleet running seemed to be a daily occurrence. Primrose #3000 Phaser has all but eliminated these fuel related issues. Taking a proactive approach not only allows us to maximize our rental opportunities but also has our engines starting easier, running more smoothly and improved our fleet's fuel efficiency.

At Taylor Lake Marine our customers come to us so they can go have fun boating, not to be stranded on a boat with a motor that won't run. That's why it is absolutely critical our Mercury outboards start and run smoothly everyday and Primrose #3000 Phaser assists us in doing just that! We're confident in recommending this product to anyone that works or plays on the water. Feel free to contact us anytime.

Appreciatively,


Capt. Keith Prust
Owner - Taylor Lake Marine
715-258-8840
www.taylorlakemarine.com